



iMT
5.0

18
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2026

The Milestone Edition

SPONSORSHIP PACKET

BUILDING INSURANCE THAT CONNECTS

BALMORAL HALL, SHERATON HOTEL,
IKEJA LAGOS

ABOUT IMT 5.0



BROUGHT TO YOU BY



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Insurance Meets Tech (IMT) has evolved into Nigeria's leading cross-sector platform where insurance, technology, innovation, policy, and culture converge to shape the future of risk, protection, and financial inclusion. Over the last four editions, IMT has brought together C-suite executives, regulators, founders, investors, technology companies, development institutions, and creators to challenge traditional thinking and unlock new pathways for industry growth.

The fifth edition, **IMT 5.0**, is built around the theme **"Building Insurance That Connects."** At a time when consumer expectations are changing rapidly and digital ecosystems are redefining access and engagement, insurance must

become more connected to people, businesses, technology, and the realities of a new economy. IMT 5.0 will showcase how cross-industry collaboration can accelerate innovation, deepen market penetration, and position insurance as an enabler of economic resilience.

More than a conference, IMT is a platform for strategic partnerships, business development, product innovation, and thought leadership. It offers sponsors direct access to senior decision-makers, emerging entrepreneurs, regulators, investors, technology providers, and the next generation of insurance consumers. For organisations seeking to shape the future of insurance in Africa, IMT 5.0 is where the conversations—and the opportunities—begin.

IMT 5.0: Unlocking the X Trybe.

Where Insurance Meets Enterprise

IMT X is the newest expression of the Insurance Meets Tech ecosystem, created to bring Nigeria's vibrant SME and startup community into the insurance and insurtech conversation and to spotlight the Nigerian entrepreneurial spirit. It is a dedicated platform designed for founders, entrepreneurs, MSMEs, venture builders, fintechs, creators, digital businesses, and the broader innovation economy.

Across Nigeria, millions of small businesses remain uninsured or underinsured, exposing founders to risks that can threaten business continuity and long-term growth. Yet, insurance is no longer just a compliance or protection tool it is increasingly a strategic business enabler that supports access to finance, investor confidence, operational resilience, cyber security preparedness, employee welfare, and sustainable scaling.

IMT X will explore the intersection of insurance, technology, and entrepreneurship by connecting insurers, insurtechs, technology providers, investors, accelerators, and business owners. Through keynote sessions, founder roundtables, innovation showcases, and practical case studies, IMT X will demonstrate how embedded insurance, digital platforms, AI, data, and technology-driven distribution models can unlock new opportunities for both insurers and Nigeria's rapidly growing SME ecosystem.

For sponsors, IMT X presents a unique opportunity to engage directly with the businesses shaping Nigeria's future while positioning their brands at the forefront of innovation, financial inclusion, and digital transformation.



Why Your Organisation Should Participate Prominently in this IMT Milestone Edition

IMT 5.0 is designed for organisations that want to lead the future of insurance rather than react to it. By partnering with IMT, your organisation will:

- Position your brand alongside Nigeria's foremost insurance, technology, and financial services leaders.
- Engage directly with C-suite executives, regulators, investors, founders, innovators, and high-growth SMEs in high-level industry discourse.
- Showcase products, platforms, and solutions that drive digital transformation and customer engagement.
- Generate qualified business leads and strategic partnerships across insurance, fintech, and technology ecosystems.
- Demonstrate thought leadership through speaking opportunities, media visibility, and curated stakeholder engagements.
- Connect with the next generation of insurance customers and business owners through IMT Redefined and IMT X.
- Contribute to the industry's collective mission of building a more inclusive, accessible, and technology-enabled insurance landscape.

IMT 5.0 is a strategic marketplace of ideas, influence, and innovation where brands connect with the future of insurance.



IMT Expressions: One Ecosystem, Three Strategic Audiences



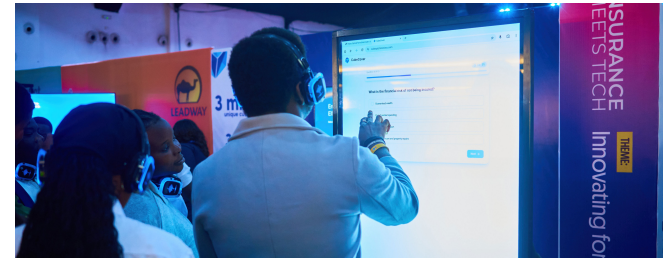
IMT C-Suite

Nigeria's flagship insurance leadership forum, convening CEOs, Managing Directors, Executive Directors, regulators, policymakers, investors, and technology leaders to discuss the future of insurance, innovation, and industry transformation.



IMT Redefined

A dynamic platform designed to connect with the next generation of insurance consumers, bringing together young professionals, creators, digital natives, and emerging market influencers through engaging conversations around lifestyle, technology, financial wellness, and protection.



IMT X (New for IMT 5.0)

IMT X is the newest addition to the IMT ecosystem, dedicated to unlocking the Nigeria's SME and startup community. It explores the intersection of insurance, technology, entrepreneurship, and innovation, highlighting how insurance and insurtech solutions can help businesses manage risk, unlock growth, attract investment, build resilience, and scale sustainably. IMT X creates a unique platform for insurers, technology companies, founders, and ecosystem enablers to engage with the next frontier of business growth and financial inclusion in Nigeria.



VOICES THAT HAVE SHAPED IMT

For five editions, Insurance Meets Tech (IMT) has brought together some of the most influential leaders, from CEOs of leading insurance institutions and insurtech innovators to regulators, policymakers, and global thought leaders shaping the future of insurance, tech, regulation, and innovation across Africa.

IMT has become a trusted platform for strategic conversations that inspire collaboration, drive innovation, and advance industry growth.

The distinguished leaders featured below represent the calibre of speakers and decision-makers who have contributed to the IMT journey,

Over 60+ Speakers: across the following industries

Insurance

InsureTech

Banking

Music/Entertainment

Consulting

HMO

Cybersecurity

Media

Venture Capitalists

Researchers

Innovators

Content Creators

Pressure Groups/Advocacy

Legal

BehaviourTech

Regulators

PER LAGERSTROM

Ex McKinsey Partner, Insurtech
Innovator, BehaviorTech Pioneer

THE IMT EXPERIENCE

1

THE DISCOURSE

The Industry's Most Important Conversations

Executive Dialogue

The Dialogue serves as IMT's intellectual engine room, bringing together industry leaders, regulators, CEOs, Managing Directors, Commissioners, Board Members, and C-suite executives, innovators, and disruptors to tackle the most pressing issues shaping the future of insurance. Positions your organisation at the centre of conversations that shape policy, innovation, customer acquisition, and industry growth.

Plenary Sessions

The insightful sessions bring all delegates together for industry-defining conversations, strategic announcements, and thought-provoking discussions that set the agenda for the future. These high-impact sessions ensure every stakeholder participates in the broader vision and direction of the industry. This provides premium brand association with the event's most visible and influential sessions.

Keynote Speeches

These are visionary perspectives from Global Business Leaders and transformation specialists who provide strategic insights into emerging trends and future opportunities. These presentations equip executives with the knowledge needed to anticipate disruption, identify growth opportunities, and remain competitive in an increasingly connected world.

2

INNOVATIVE SHOWCASES/ PRODUCT DEMOS

This platform enables organisations to demonstrate products, solutions, technologies, and innovations for the Insurance Industry before an audience of decision-makers, investors, regulators, and potential customers. This is designed for engagement and real-time feedback. It delivers direct product visibility, quality business leads, and meaningful stakeholder engagement.

3

EXHIBITION EXPERIENCE

The exhibition floor serves as a dynamic engagement hub where brands interact directly with attendees, showcase capabilities, launch new offerings, and build valuable business relationships. With a highly targeted audience of industry professionals and decision-makers, exhibitors gain access to meaningful conversations that drive commercial outcomes. The exhibitor maximises brand visibility while generating qualified leads and partnership opportunities.



The IMT Conference Segments



Breakdown of Numbers at A Glance

500+

C-Suite Executives
and Decision Makers

300+

Founders, SMEs and
Startup Leaders (via IMT X)

500+

Young professionals
via IMT Redefined

100+

Technology and
Innovation Leaders

60+

Insurance, Insurtech
and Financial Services
Brands

4

Regulatory and
Key Industry Institutions
(NAICOM, NIA CIIN, NCRIB)

INDUSTRY AT A GLANCE

Nigerian Insurance: A Sector in Transformation

For decades, Nigeria's insurance industry has been described as a market with enormous, untapped potential. Today, that potential is increasingly translating into measurable growth, stronger institutions, improved regulation, and greater innovation. The Industry is witnessing one of the most defining periods in the history of the Nigerian insurance industry.

The Nigerian insurance industry has recorded one of its most significant growth trajectories in recent history, expanding at a pace that outperformed several sectors of the economy.

Why This Moment Matters

Nigeria is Africa's largest economy and home to one of the world's youngest populations. Yet insurance penetration remains significantly below global averages.

This presents a once-in-a-generation opportunity for insurers, brokers, technology providers, investors, regulators, and entrepreneurs to build solutions that serve millions of currently underserved individuals and businesses. The future of insurance in Nigeria will not be defined by products alone. It will be defined by accessibility, relevance, trust, innovation, and customer experience.

A New Era for Insurance

At IMT, we believe the next phase of industry growth will be driven by three key forces:

Innovation - Building new products, channels, and business models.

Inclusion- Expanding access to underserved individuals, SMEs, and emerging markets.

Integration- Creating stronger connections between insurance, technology, finance, and everyday life.

The Recapitalisation Imperative

The ongoing recapitalisation of the Nigerian insurance industry is more than a regulatory exercise. It represents a strategic reset designed to position the industry for long-term sustainability and growth.

Recapitalisation is creating stronger, better-capitalised insurance institutions capable of competing effectively in a rapidly evolving economy.

Recapitalisation is more than a capital requirement; it is a catalyst for industry transformation. It provides the financial strength, market confidence and innovation capacity needed to build an insurance industry that is more inclusive, resilient and connected to the future."

KEY INDUSTRY INDICATORS

₦2.3 Trillion+

Gross Premium Written (GPW) 2025

₦3 Trillion

Projected GPW by Year End 2026

265% Growth

from ₦631 Billion GPW in 2021-2025

₦15bn / ₦10bn / ₦8bn

Proposed Minimum Capital Thresholds for Life, Non-Life and Composite Insurers respectively

Source: Agusto&Co. 

The Sponsorship Categories

Headline Sponsors

Headline Sponsors receive category exclusivity and dominate a specific industry conversation at IMT 5.0

Categories Available

- Official Insurer
- Official Technology Partner
- Official Digital Insurer
- Official Refreshment Partner

₦ 6,000,000



Official Title Sponsor

The Official Title Sponsorship is the highest and most exclusive partnership category at IMT 5.0, reserved for organisations seeking to champion the future of insurance, technology, and innovation in Nigeria. As the Official Title Sponsor, your organisation will enjoy premium visibility and strategic positioning across all three IMT platforms; IMT C-Suite, IMT Redefined, and IMT X. (We're currently accepting long-term sponsorships/partnerships for this category)

₦ 10,000,000



Gold Sponsor

The Gold Sponsorship category is designed for organisations looking to strengthen their leadership profile and actively engage with senior stakeholders across the insurance, technology, and entrepreneurial ecosystem. Gold Sponsors will enjoy strong brand visibility and meaningful engagement opportunities

₦ 5,000,000



Silver Sponsor

The Silver Sponsorship package offers organisations a valuable platform to build visibility and connect with industry leaders, innovators, entrepreneurs, and emerging consumers. This category is ideal for brands seeking active participation in the conversations shaping the future of insurance and insurtech.

₦ 4,000,000



Bronze Sponsor

The Bronze Sponsorship category provides organisations with an entry-level opportunity to align their brand with one of Africa's most influential insurance and technology platforms while demonstrating support for innovation, collaboration, and financial inclusion. This package is designed for brands seeking strategic visibility without product activation.

₦ 2,500,000



Benefits	Official Title	Headline	Gold	Silver	Bronze
Official Sponsor Designation	✓	—	—	—	—
Venue Branding (C-Suite, Redefined & IMT X)	All Three	All Three	Only Two	Only One	—
Speaking Opportunity (C-Suite, Redefined & IMT X)	All Three	Only Two	Only Two	Only One	—
Exclusive Branding	Registration Area	Lanyard	—	—	—
Product/Innovation Showcase	2 Stages	2 Stages	1 Stage Any of the 3 Stages	1 Stage Redefined or IMT X	—
Exhibition Space	12sqm (Exclusive Area)	12sqm	9sqm	6sqm	—
Executive VIP Passes	5	4	3	2	1
Media Interview & Backroom Access	✓	✓	✓	—	—
Branded Video Ad	90sec Across All Stages	90sec Across 2 Stages	60sec	45sec	—
Logo on Event Communications	Exclusive + All Touchpoints	Premium	High Visibility	Standard	Supporting
Brochure Advert	Centerspread	Prime/Special Positioning	Prime/Special Positioning	Early Pages	ROS
Post-Event Highlights	✓	✓	✓	✓	✓
Access to Exclusive Networking Session (Post-Event)	5	4	3	2	1

Headline Sponsors

Headline Sponsors receive category exclusivity and dominate a specific industry conversation at IMT 5.0

OFFICIAL INSURER

For leading insurance companies.

Additional Benefits

- Exclusive "Official Insurer of IMT 5.0" designation.
- Insurance category exclusivity.
- Opportunity to present industry outlook.
- Branding across insurance-focused sessions.
- Insurance Innovation Showcase.

₹ 6,000,000

OFFICIAL DIGITAL INSURER

₹ 6,000,000

For top insurtechs and digitally-driven insurance brands.

OFFICIAL TECHNOLOGY PARTNER

₹ 6,000,000

For technology providers, software companies, Cloud providers, Cybersecurity firms, AI companies, and digital infrastructure providers.

OFFICIAL REFRESHMENT PARTNER

₹ 3,000,000

For beverage, food, hospitality and lifestyle brands.

Additional Benefits

- Exclusive Refreshment Partner designation.
- Branding at all refreshment stations.
- Product sampling rights.
- Branding during networking breaks/lunch sessions.

*Customised packages are also available

A CREATO URBAN Event

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